

# The Harvard Club of the United Kingdom



## ◆ News & Notices ◆ September/October 2009

### Upcoming Events

#### ◆ 2 October 6.30pm

**Drawing from Degas: How Art Works at Harvard by Stephan Wolohojian.**

Reception & Lecture at The Travellers Club, 106 Pall Mall, London SW1Y 5EP  
Tickets £10 book via [www.hcuk.org](http://www.hcuk.org)

#### ◆ 5 October 6.00pm

**An Insight into the Private World of Art Conservation & Restoration with Simon Gillespie** at Simon Gillespie Studio, 51a Cleveland St, London W1T 4JH  
Tickets £10 book via [www.hcuk.org](http://www.hcuk.org)

#### ◆ 7 October 3.30pm

**Five Minds for the Future Speaker Howard Gardner**, Hobbs Professor of Cognition & Education, Harvard Graduate School of Education, Roedean School, Roedean Way, Brighton, BN2 5RQ £30 Contact: Lisa Pennington - [lpe@roedean.co.uk](mailto:lpe@roedean.co.uk)

#### ◆ 24 October 9.30am (lunch included)

**A walking tour of streets and places known to John Harvard.** Send a brief e-mail to [s.gordon@post.harvard.edu](mailto:s.gordon@post.harvard.edu) with 'Harvard walk' in the subject line. Give your name plus the name(s) of any guests and any special dietary requirements. You will receive a reply either confirming your place or putting you on the wait list. You will receive payment instructions with your confirmation e-mail. **HCUK members £30, non members £35**

#### ◆ \*21 November 3-8pm

**THE Game Live!** Live telecast of Harvard v Yale from Cambridge preceded by the screening of the award winning documentary "Harvard Beats Yale 29-29" Lecture Theatre, Freshfields Bruckhaus Deringer, 65 Fleet St., London EC4Y 1HS  
RSVP: [www.hcuk.org](http://www.hcuk.org)  
Contact: [robertgould@post.harvard.edu](mailto:robertgould@post.harvard.edu)

#### ◆ 29 November SAVE THE DATE!

**THANKSGIVING DINNER** at Smollensky's on The Strand. Contact: [Sarah.Otner@post.harvard.edu](mailto:Sarah.Otner@post.harvard.edu)

#### ◆ \*25 January 2010 7.30pm

**The Rope - HCUK Theatre Event** at the Almedia Theatre. Contact: [Evi.Kaplanis@kaplanis.com](mailto:Evi.Kaplanis@kaplanis.com)

*\*Flyers enclosed with this mailing  
See also events - [www.hcuk.org](http://www.hcuk.org)*

### Letter from the President

Much will be familiar to members about the start of this HCUK year. Janet Irons from the admissions office has made her annual visit. The Harvard Art Museums have organised a talk about Degas. Various professors are scheduling talks, and Freshfields courtesy of **Don Guiney** is once again hosting a live broadcast of THE GAME. Another constant is the transiency of our members, and we welcome many new entrants and visiting scholars. We also unfortunately have many departures. I want to note one in particular: **Giovanna Vitelli**, who has been a visionary Vice-President for Outreach particularly in encouraging interaction and applicants from the state sector, is moving to Cambridge, Mass as she pursues her work in Native American archaeology. Giovanna will continue to take an active interest in these efforts as well as mentor the undergrads from the UK at Harvard College. **Mike Ericksen '79 MBA '83** who has been very active in working with Giovanna in this effort will step-up to lead the Outreach area. Giovanna, thank you, and we look forward to your continuing help from home office.

**Brandon Bradkin AB '89, JD '92**

### Use Your Business Skills to Support Charities

**W**hen I was at Harvard (College 1985-89) there were so many opportunities to get involved in community service, and it's something many US employers actively support. When I moved here in 1990, I found that volunteering was more of a challenge. After involvement in various public and private sector schemes over the years, I found that Pilotlight - a national charity which matches business people with charities has been a great fit.

#### How does it work?

Members are placed in complementary skills-based teams of four and matched with a charity or social enterprise. For example, I'm the 'marketer' in a team which includes a project management specialist from Serco, a lawyer from Vodaphone, and a manager from KPMG. We're working with a charity called AVP (Alternatives to Violence Project) that needs a five year strategy to reduce violence in vulnerable communities.

We meet every 4-6 weeks for 2-3 hours, and for the most part members just need to turn up with their brains engaged. The average project lasts 12-18 months.

Getting the right fit between volunteers and the charity is important. You get to identify the types of issues that interest you, and Pilotlight works with you to find a charity that you want to commit to. Pilotlight charities tend to be small to medium sized, and cover a wide range of areas including youth literacy, work with vulnerable families, refugee issues and employability for prisoners.

#### Why get involved?

Pilotlight has a tangible impact on the charities, and our business skills can be a catalyst for incredible change. Recent analysis by the Pilotlight evaluation manager includes impressive statistics:

- 94% of partner charities showed significant improvements in key skill areas
- Partner charities saw 22% annual growth as opposed to 3% for the voluntary sector as a whole

It is also hugely rewarding personally – I'm getting new insight into the charity sector as well as learning different ways of approaching business problems.

To find out more about individual and corporate memberships, and the example charities, take a look at [www.pilotlight.org.uk](http://www.pilotlight.org.uk) or contact **Marlijn Wijkhuizen**, Membership & Business Development Manager at [mwijkhuizen@pilotlight.org.uk](mailto:mwijkhuizen@pilotlight.org.uk) or on 020 7283 7010. I'm also happy to share more about my experiences and can be reached at [liz.lacovara@brandlearning.com](mailto:liz.lacovara@brandlearning.com)

## Another Successful Year for Internship Programme

**T**he joint Harvard Club of the United Kingdom (HCUK) and Harvard University Center for European Studies (CES) Student Internship Programme has completed its sixth successful year, with Harvard students once again benefitting from a range of internship opportunities with some of the United Kingdom's most distinguished employers. For their part, the HCUK's employer affiliates profited from their Harvard interns' intelligence, creativity and drive.

This summer brought challenges to the programme with changes in regulations governing the UK Youth Mobility Scheme that negatively affected the ability of US students to obtain proper visas. The HCUK and the CES felt it important that the program not lose momentum and decided to continue while waiting for greater clarification on rules. With a smaller pool of eligible students, we focused on filling the internships with the strongest financial support. In the end, only Harvard students with EU passports and students from Canada, Australia, New Zealand, and Japan were allowed to apply to the programme, since only students with citizenship from these countries were authorized to work in the UK at the time. Limiting the pool of applicants did not, however, mean reducing their quality and the positions were successfully filled and students have reported that they had excellent and meaningful summer experiences.

The summer of 2010 promises to offer opportunities to a greater number of Harvard students, as the visa issues regarding US students have been resolved. At the same time, new obligations - detailed in the enclosed materials and on [www.hcuk.org](http://www.hcuk.org) - have been placed on employers. These may change the character of the offerings; for example, fewer small start-up firms or non-profit organisations may be able to participate because of cost, since employers will be required to offer a minimum wage, especially during the current economic downturn. However, the CES and the HCUK are convinced that the Student Internship Programme will be stronger going forward.

A summer internship through the HCUK-CES is more than just a résumé builder. It is a unique opportunity for the student to discover a world of professionalism and hard work, team building and high expectations. What is more, students gain crucial firsthand experience working outside the United States. It also allows students to benefit from the mentoring of alumni and brings current students in contact with the Club. The HCUK collaborates with the CES to offer students a wide range of professional work environments and to connect employers with Harvard students who are eager to hit the ground running.

Working closely with the employer, the CES devises the internship's parameters and sees that the employer's needs are met. The Center also pre-screens students in order to help employers arrive at their final decisions. Finally, the CES reaches out to Harvard undergraduates through advertising, by assisting students with the application process and by organising pre-departure orientations. One might say that the HCUK and the CES are the supporting structures to a transatlantic bridge. Under the auspices of the Summer Internship Programme, they bring together student and employer in a relationship that can have a profound impact on both. Such positive connections advance the cause of internationalisation and also, one need hardly add, alumni solidarity.

**Students' internship experiences so far have been, almost without exception, fantastic. This past summer was no different:**



**Rares Pamfil** (pictured above left with David Sisam) an intern at the grant making fund Arcadia Trust, reports: "My internship with the Arcadia Fund has taught me a lot about how a foundation works, and about the threats to the environment and to cultural heritage that the Fund tries to address. Despite being just a student intern, I have been given the opportunity to work independently on research that will be used in funding decisions, and have been allowed to propose improvements in some of the foundation's bureaucratic processes. This experience has helped me to shape new academic interests and career goals, and it has taught me more about what it means to work in an office setting. In addition to this, living in London was fabulous, as the city is very cosmopolitan and dynamic, so after spending just six weeks here I've decided that I'd like to come back very soon!"

**Elizabeth Brook**, an intern at Value Retail, an operator of luxury outlet shops, reports: "Working at Value Retail was a wonderful experience. Not only did I have the opportunity to get a hands-on insight into the branding of an international retail business whilst working with the marketing department, but the mentorship opportunities that Value Retail presented me with were incredibly valuable. CEO **Tony McAuliffe** a Harvard alum, made the time to host me for a Sunday brunch to talk about my internship, my plans for the future and such – quite the personalized internship experience!"

**Max Wong** worked at Pell Frischmann, an innovative firm of consulting engineers, and offers this praise: "Working here is a great way to know one's way around a consulting engineering firm. I was also involved in the financial analysis of the firm's performance. I felt that in this internship, unlike many others, I shared the same responsibility for the firm's success as any of my other co-workers... really being treated as an important part of the team made a huge difference to the internship experience. I valued the respect that my fellow colleagues gave me for this, and I learned to return it with good humour."

**Wesley Hopkin** (pictured here with **Ed Miliband MP**, Secretary of State for Energy and Climate Change) found his internship dynamic and exciting: "The high point of my experience was being able to witness the election of a new Speaker of the House after the last one resigned, an event that has not occurred in over 300 years. In one week I passed Tony Blair in the hallway, campaigned in an election, and nearly saw the ouster of the sitting Prime Minister – and that was only my first week on the job."



**The students' enthusiasm for the Summer Internship Programme is matched, and often exceeded, by their employers.**

**Gillian McIlwaine**, Public Programmes Manager at Sotheby's Institute of Art, had this to say about her intern: "We had a great experience with **Hayley** this summer, she was very enthusiastic and bright and always keen to be involved in departmental discussions which we welcomed. We were able to rely on her for various tasks from welcoming our clients to putting together course handbooks. She was a great asset to our small team and the responsibility we gave her reflected that. As with our intern **Anna** from last year, we were very pleased with the high standards of another Harvard intern. We look forward to recruiting an intern from Harvard again next year."

In 2010 the HCUK's internship programme will offer a mentoring service for the interns, directed by **Yuko Thomas**, HCUK Executive Committee member. Mentors and interns interact on an informal basis, enjoy a meal or a social activity together, and connect ad-hoc via email, Facebook and phone for questions regarding matters both practical and professional. One student said, "I appreciate not only what I learned during the internship, but also the connection with HCUK while I was there!"

*We apologise for the late arrival of your July/August HCUK Newsletter. This was because the Harvard magazines did not arrive in the UK until the middle of August and there has also been industrial action affecting many areas of the post. At the time of writing it looks as if the next issue will also arrive late.*

The Harvard undergraduates who participated in our internship programme are especially well prepared to meet the challenges they will face at Harvard and beyond. In order that future students and UK employers continue to benefit from our internship programme, HCUK members are encouraged to come up with exciting internship opportunities. The next group of leaders at Harvard will surely depend on them. If you are interested in participating in next year's programme, please contact **Christy Colburn**, Student Programs Coordinator, Minda de Gunzburg Center for European Studies, Harvard University (ccolburn@fas.harvard.edu) and/or **Jan Bunstead** (jan.bunstead@post.harvard.edu) if you are a potential employer, or **Yuko Thomas** (yuko.thomas@post.harvard.edu) if you would like to be a mentor.

1 December 2009 is the deadline for applications by employers. Please see [www.hcuk.org](http://www.hcuk.org) for an employer application form, timeline, and guidelines.

**Janice Bunstead, Chair, Internship Programme,  
Harvard Club of the UK - Minda de Gunzburg Center  
for European Studies.  
HCUK Executive Committee.**

**Dr. Patricia Craig, Executive Director,  
Minda de Gunzburg Center for European Studies,  
Harvard University.**

## The Seven Colleges Book Club

Our 16th year of reading together soon begins. Here is the 'first semester' reading list and schedule of the 7s Book Club. The books chosen continue to be wide-ranging and will provide broad scope for our discussions. Sue Rees continues to lead the group. There is a fee of £4 for participation in each meeting. Please ring the host if you plan to attend. All meetings are held from 12 noon to 2pm on a Wednesday.

### 23 September

*The Masters - CP Snow* (get this from a library or buy a used copy online)

Julia Kellerman's home Tel: 020 8458 6113

### 28 October

*Stoner - John Williams*

Tamara Haggard's home Tel: 020 7584 4869

### 18 November

*The Mill on the Floss - George Eliot*

Alice Reid's home Tel: 020 8742 3708

### 9 December

*Housekeeping - Marilynne Robinson*

Barbara Ilias' home Tel: 020 7937 7928

### 20 January

*Child of All Nations - Irmgard Keun*

Jenni Buhr's home Tel: 020 7431 4425





## Recent Grad Works at Wimbledon

**E**arlier this summer, I took on the job of IBM Graphics Operator at the Wimbledon Championships. This meant that I played a role in producing the televised tennis that you see on BBC 1 and BBC 2. Before the job, I had no idea about the production of sporting events for television; it was my interest in tennis, not media, that initially attracted me to the position.

When you produce a tennis match for TV, there are several key players – the cameramen, the commentators, the sound guys, the court producer (the chief), the graphics operators and general techies who make sure everything runs smoothly. The court producer, the soundman and I all worked from an underground studio in the Broadcast Centre at Wimbledon. Imagine an airplane control panel in a nuclear bunker. There were between 8 and 20 screens (depending on the importance of the particular court) facing us. Each screen corresponded to various live camera angles and video recorders (for replays). One producer told me that Wimbledon used a greater quantity and quality of cameras than any other BBC sports broadcast. There were several monitors in the room, and a variety of mixing decks, knobs and switches.

The producer is connected to the cameramen, the commentators, the various technical offices and the main network control centre via a headset. For the majority of the match, the producer is talking nonstop to the cameramen: ‘zoom in on Federer, Camera One... Camera Four, can you give me a wide-angle shot. Thanks Camera Four... Camera Two, find someone in the crowd. That’s great. Stay on her, Camera Two... Mixing to Three... and Three, follow the player out of the chair.’

The producer is also in regular contact with the commentators. Have you ever wondered how the commentators and the visual images are synchronized so well? A few moments before John McEnroe starts analyzing Andy Murray’s backhand, he informs the producer, who goes about collecting replay clips of Murray’s backhand from the previous game to enhance McEnroe’s subsequent commentary.

As a graphics operator, I was responsible for putting up scores and statistics onto the TV. The graphics operator selects and televises graphics, such as the embedded score in the top left of the screen, the animating scores at the end of each game, player biographies, the ace-count and the number of double-faults.

The data comes from the IBM Data Collection Team. The data collectors sit on each court (you can usually see them in the commentary boxes) and record the vital stats on each point. The information they log includes, who won the point, how the point was won (backhand/forehand, winner/unforced error/forced error, drive/volley/passing shot/ace/lob etc.) and the direction of the serve. This information is then fed to the graphics operator in the production studio.

If you are interested in working at Wimbledon next year and would like information, let me know at [kalfayan@post.harvard.edu](mailto:kalfayan@post.harvard.edu).

**Michael Kalfayan AB'09**

## Ivy League Football

**A** small but enthusiastic crowd gathered in Freshfields theatre (as always, courtesy of club member and Events Co-Chair **Don Guiney**) to listen to two Ivy League football veterans discuss their views on Ivy football and then watch the award winning documentary “8: Ivy League Football and America”. Bill Primps, fullback on the Yale team that “lost” to Harvard in the famous 29-29 game of 1968 and Scott Collins, captain of the 1986 Harvard team, regaled the audience with memories of their playing days, comments on how Ivy football has changed over the years and predictions of what the league might be like in another decade. The big question is whether or not the league will relent and allow post-season NCAA tournament play? Both panelists noted that it is the only sport in which post-season play is not allowed by the league. While the original argument of not taking away from class time may have held water at one time, Bill and Scott were in agreement that today’s Ivy student is sufficiently adept at juggling all sorts of extracurricular activities that one or two additional games are unlikely to adversely impact the academic performance of the highly accomplished scholar-athletes gracing the Ivy gridirons now. At the same time, they also noted that with or without post-season play, the gulf between the NCAA Division I football teams and the Division I-A teams, including the Ivies, is probably only going to grow wider as the balance between football and academics tilts ever more opposite in the two divisions. The discussion was moderated by past-HCUK president, **Bob Gould**, who introduced the film upon completion of the panel in which attendees saw an historical review of Ivy football told through interviews with such luminaries as Tommy Lee Jones (Harvard), Brian Dennehy (Columbia), Calvin Hill (Yale), Jeff Immelt (Dartmouth) and former Secretary of State George Schultz (Princeton). As the lights came up, everybody was certainly well prepared for the season about to start which, by the way, both Bill and Scott predicted would end with Harvard retaining its champion crown.

## Cambridge Scholars

**F**our seniors have won Harvard Cambridge Scholarships to study at Cambridge University during the 2009-2010 academic year. History concentrator **Pierpaolo Barbieri**, of Buenos Aires and Eliot House, will be the Lieutenant Charles H. Fiske III Scholar at Trinity College; social studies concentrator **Jonathan Weigel**, of Lincoln, Mass. and Lowell House, is the Governor William Shirley Scholar at Pembroke College; history concentrator **Lauren Yapp**, of San Mateo, California, and Winthrop House, will be the Lionel de Jersey Harvard Scholar at Emmanuel College; and government and economics concentrator **Nadira Lalji**, of London and Quincy House, is the John Eliot Scholar at Jesus College.

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*Michael Kalfayan grew up in Bristol. He studied Social Studies at Harvard and captained the Harvard Men’s Tennis Team in his senior year. He is currently at law school in London, and will be working at Linklaters LLP from September 2011.*